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## **Extreme Networks Honored as Gold Winner by Network Products Guide for The Network Liberation Tour featuring Innovative 18 Wheeler**

### **Innovative Marketing Effort Earns Hot Companies and Best Products Award for the "Roadshow Campaign of the Year"**

SANTA CLARA, Calif., May 8, 2013 /PRNewswire/ -- Extreme Networks, Inc. (Nasdaq: EXTR) today announced that its [Network Liberation Tour](#) has been named the gold winner of *Network Products Guide's* 2013 [Hot Companies and Best Products Awards](#) for Roadshow Campaign of the Year. The Network Liberation Tour continuously tours the United States bringing an immersive network experience to customers, potential customers and channel partners.

The Hot Companies and Best Products Awards encompasses the world's best in organizational performance, products and services, hot technologies, executives and management teams, successful deployments, product management and engineering, customer satisfaction, and public relations in every area of information technology.

"The Network Liberation Tour was created to offer our partners and customers an interactive, first-hand experience of Extreme Networks award winning solutions," said David Ginsburg, CMO at Extreme Networks. "This award for the Network Liberation Tour recognizes Extreme Networks' ongoing commitment to connect with our customers and partners by actively innovating and working to deliver to them solutions that will scale to the demands of today's data centers, enterprises, and campuses.

The Network Liberation Tour, which kicked off in [2012](#) at Extreme Networks inaugural Global Partner Advisory Council meeting, features a fully-customized 18-wheel semi-truck, dubbed "The Liberator," designed to showcase intelligent networking and spotlight the [BlackDiamond® X8](#), the "[world's fastest data center switch](#)" and other convergence solutions such as Audio Video Bridging (AVB). Over the past several months, the truck has traversed the United States, visiting partners and customers in Houston, Dallas, Nashville, San Francisco, San Jose, New York, Boston, Rhode Island, Maryland, and Raleigh, and served as an interactive mobile trade show booth at SC12. In addition to The Liberator, the tour has been bolstered by a full complement of social media promotion through social channels including [Facebook](#), [Twitter](#), and the [Extreme Talk Blog](#), providing regular updates to its community of followers on location stops and visiting partners and customers.

To learn more about the Network Liberation Tour, please visit:  
[http://extremenetworks.com/solutions/network\\_liberation\\_tour.aspx](http://extremenetworks.com/solutions/network_liberation_tour.aspx)

For the full list of 2013 Hot Companies and Best Products Awards winners, please visit:  
<http://www.networkproductsguide.com/world/index.html>.

#### **About Extreme Networks, Inc.**

Extreme Networks is a technology leader in high-performance Ethernet switching for cloud, data center and mobile networks. Based in Santa Clara, CA, Extreme Networks has more than 6,000 customers in more than 50 countries. For more information, visit <http://www.extremenetworks.com>

#### **About Network Products Guide Awards**

As industry's leading technology research and advisory publication, Network Products Guide plays a vital role in keeping decision makers and end-users informed of the choices they can make in all areas of information technology. You will discover a wealth of information and tools in this guide including the best products and services, roadmaps, industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The guide follows conscientious research methodologies developed and enhanced by industry experts. To learn more, visit [www.networkproductsguide.com](http://www.networkproductsguide.com)

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Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to features, performance, and benefits of Extreme Networks products and programs, are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors which could cause

actual results to differ materially are contained in the Company's 10-Qs and 10-Ks which are on file with the Securities and Exchange Commission. <http://www.sec.gov>

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