Leading U.S. Retailer Sierra Trading Post Scales Business With Network and Data Center Solutions From Extreme Networks

Top 100 Online Retailer gets fast and highly available converged data center network to support millions of users and daily transactions for around-the-clock operations

SANTA CLARA, Calif., July 27, 2011 /PRNewswire/ -- Extreme Networks, Inc. (Nasdaq: EXTR) today announced that Sierra Trading Post, a top 100 retailer of name brand overstocks, has selected its high-performance data center and converged network solutions enabling it to deliver top-quality merchandise and 24x7 customer support for its wide range of apparel and merchandise.

Sierra Trading Post offers dress, casual and outdoor clothing, footwear, home furnishings, accessories, and related gear across its four retail locations and online store. Due to its momentum in online sales and a globally trusted brand, the company has built more than 500,000 square feet of facilities at its headquarters in Cheyenne, Wyoming, allowing it to expand its enterprise and work with more than 2,000 vendors.

Sierra Trading Post implemented a high-performance 10 Gigabit Ethernet network from Extreme Networks to replace previously used Catalyst 6500 switches. The retailer has built a foundation for storage convergence using iSCSI (via open standards storage technology) that leverages advanced features of the ExtremeXOS® operating system. The network boosts speed and simplifies operations through advanced SummitStack® switch stacking capabilities

"Transitioning away from a large vendor solution meant that we were raising our expectations to gain more from our investment, including a more individualized level of service and a solid and flexible network," said Cedric Fairweather, IT operations manager for Sierra Trading Post. "Extreme Networks really came through on all aspects of our new network, from providing cutting-edge design recommendations, to delivering high caliber implementation and services. We are very pleased to have made the change and look forward to enhancing our business operations through Extreme Networks."

To handle its volume of online traffic, system redundancy with fast failover and no points of failure in its network were the top priorities for Sierra Trading Post, helping the retailer support a growing website that attracts millions of users annually and thousands of transactions daily.

The Sierra Trading Post network was built with a combination of Extreme Networks Summit® X460 and Summit X650 fixed switches that deliver impressive performance, resiliency and availability. The 10 Gigabit Ethernet connections outfit the network core connecting rack switches in the aggregation layer.

The network provides highly flexible design options with easy set-up and configuration for Sierra Trading Post's IT staff. The bottom line is a boost in performance and simplicity that saves money due to features and functionality that are robust and consistent.

About Sierra Trading Post

Headquartered in Cheyenne, Wyo., Sierra Trading Post is a multichannel retailer known nationwide for offering "Great Deals. Great Brands." Sierra Trading Post purchases brand name overstocks, closeouts and 2nds, and offers customers 35-70% savings every day. Founded in 1986, Sierra Trading Post is celebrating its 25th anniversary, and has saved customers more than $3 billion on outdoor gear, shoes, men's clothing, women's clothing, accessories and home furnishings. A top 100 Internet retailer in sales per Internet Retailer Magazine, Sierra Trading Post operates four outlet stores in Boise, Idaho; Reno, Nev.; Cheyenne and Cody, Wyo.; with customer service call centers in Cheyenne and Cody.

About Extreme Networks, Inc.

Extreme Networks delivers networks for the mobile world. The company's open network solutions enable a seamless user experience providing a platform for improved business agility. From the converged mobile edge of enterprises to virtualized clouds, and from data centers to global carrier networks that backhaul mobile traffic, Extreme Networks extensible services architecture, sets a foundation for mobility, identity awareness and faster performance to empower people and machines to connect and move seamlessly. Extreme Networks is headquartered in Santa Clara, California, with offices in more than 50 countries worldwide. For more information, visit: www.extremenetworks.com .

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Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to features, performance, benefits, and integration of the products or the combined solution are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors which could cause actual results to differ materially are contained in the Company's 10-Qs and 10-Ks which are on file with the Securities and Exchange Commission (http://www.sec.gov).

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