



Extreme Networks Streamlines Management Team and Names David Ginsburg as Chief Marketing Officer

SANTA CLARA, Calif., June 30, 2011 /PRNewswire/ -- Extreme Networks, Inc., (Nasdaq: EXTR) today announced that it has named communications industry veteran David Ginsburg as its Chief Marketing Officer (CMO).

Ginsburg joined Extreme Networks in December 2010, when he was appointed to lead strategic marketing, product portfolio definition, and vertical solutions marketing. As CMO, Ginsburg expands his role to take on the full mantle of global marketing activities for the company, and will be responsible for all aspects of corporate marketing, product management, solutions marketing, and outbound communications activities.

"Under David's leadership, Extreme Networks has defined a clear product portfolio and vertical market strategy targeted to meet the high-growth networking needs of Hosted Cloud Service Providers, Mobile Operators, and leading-edge Education Campus customers," said Oscar Rodriguez, president and CEO for Extreme Networks. "By consolidating all marketing activities into one team under an industry veteran like David, the company is better positioned to drive the cohesive and focused, customer and partner awareness needed to drive sales growth."

Ginsburg brings an impressive track record of specific experience in product marketing, product management, solutions marketing, brand creation, and field marketing. He held key marketing positions at communications companies such as Cisco Systems and Nortel Networks, and at start-up companies including Allegro Networks, Shasta and Innopath. As senior vice president of worldwide marketing and product management for Riverstone Networks, he led the efforts to drive global branding and field marketing, coupled with key product differentiation, to focus on driving revenue and winning market share in the Ethernet market.

"During a time of significant change in the network industry, Extreme Networks is redefining mobility; we continue to push the envelope with relevant and high value solutions to solve the network problems our customers have within key high-growth verticals, while making it easier and more cost effective for them to run their networks," said David Ginsburg, Chief Marketing Officer for Extreme Networks. "By focusing our marketing investments on driving customer awareness of Extreme Networks solutions, we can generate the customer demand to create pull and drive market share growth."

Paul Hooper, Vice President of Corporate Marketing, has resigned and will be leaving the company to pursue other interests. The company thanks him for his contributions over the course of the past 9 years in his various executive roles.

About Extreme Networks, Inc.

Extreme Networks delivers networks for the mobile world. The company's open network solutions enable a quality user experience, providing a platform for improved business agility. From the converged mobile edge of enterprises to virtualized clouds, and from data centers to global carrier networks that backhaul mobile traffic, Extreme Networks extensible services architecture helps set a foundation for mobility, user awareness and faster performance to empower people and machines to connect and move seamlessly. Extreme Networks is headquartered in Santa Clara, California, with offices in more than 50 countries worldwide. For more information, visit: www.extremenetworks.com

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Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to future growth, products solutions, and innovations of Extreme Networks products, are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors which could cause actual results to differ materially are contained in the Company's 10-Qs and 10-Ks which are on file with the Securities and Exchange Commission. <http://www.sec.gov>

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