



## **Extreme Networks Selected by Profitability.net for Virtualized Data Center and Cloud Network**

### **Colocation Provider Profitability.net Benefits From Flexible, Scalable and Virtualized Network**

SANTA CLARA, CA, Jul 29, 2010 (MARKETWIRE via COMTEX News Network) -- Extreme Networks, Inc. (NASDAQ: EXTR) today announced that colocation provider Profitability.net has chosen its virtualized 10 Gigabit data center, cloud and storage networking solutions based on its 4 Pillar Data Center strategy, as it rolls out its Appica.com cloud service.

Profitability.net provides data center, hosted application, and cloud Infrastructure as a Service (IaaS) services for 450+ emerging to Fortune 1000 companies. Profitability.net is launching Appica.com to provide public and private cloud servers and storage. With Appica.com, customers can eliminate costly virtualization projects and simply add and remove servers and storage as needed. Purchasing cloud services enables customers to become profitable earlier in the business lifecycle, enabling them to choose only as much network and storage capacity as they need, rather than under-provisioning or overspending on servers to support their users.

Extreme Networks' solution to scale and simplify the data center architectures by reducing network tiers and its network-based solutions to address Virtual Machine (VM) lifecycle management were crucial in establishing and rolling out Profitability.net's cloud based storage and data services.

"While time to market and total cost of ownership were top priorities in our network procurement process, we truly benefitted from Extreme Networks expertise in dealing with virtualization and creating a highly available data center and cloud architecture," said Aaron Larkins, CEO for Profitability.net. "In order to scale our high availability cloud service offering, we needed Extreme Networks Summit X650 with its sophisticated virtualization capabilities, 10 Gigabit copper and high performance stacking."

To assist the performance and uptime of Appica.com cloud services, Extreme Networks developed a customized network solution and data center migration plan based on its 4 Pillar Data Center strategy for transitioning to a highly virtualized data center while simplifying the network.

The migration strategy includes Extreme Networks scalable Ethernet switching platforms and its XNV(TM) virtualization lifecycle management solution, providing multivendor support of leading server virtualization platforms to provide visibility, control and automated management of VMs. This next generation data center architecture accommodates Profitability.net's evolving technology landscape, supporting integrated SAN storage, and server virtualization.

"Supporting Profitability.net's virtualized data center and cloud platform requires a well planned architecture that gives visibility and control to VMs while scaling and simplifying the network with reduced tiers," said Shehzad Merchant, senior director of strategy for Extreme Networks. "The Appica.com cloud service takes advantage of this strategy and is well positioned to serve demanding customers."

Extreme Networks data center solution is highlighted by the Summit(R) X650 Top-of-Rack switches throughout Profitability.net's server racks, providing high performance, copper-based 10 Gigabit Ethernet connectivity to attach iSCSI-based Storage Area Network (SAN). Additionally, stacked Summit X450 switches provide Gigabit server aggregation and increased levels of fault tolerance. For added flexibility and cost savings, Extreme Networks' SummitStack(TM) stacking technology manages up to eight switches as a single logical unit.

Extreme Networks, Inc. Extreme Networks provides converged Ethernet network infrastructure that support data, voice and video for enterprises and service providers. The company's network solutions feature high performance, high availability and scalable switching solutions that enable organizations to address real-world communications challenges and opportunities. Operating in more than 50 countries, Extreme Networks provides wired and wireless secure LANs, data center infrastructure and Service Provider Ethernet transport solutions that are complemented by global, 24x7 service and support. For more information, visit: <http://www.extremenetworks.com>

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Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to features and benefits of data center architecture and support products are forward-looking statements within

the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors which could cause actual results to differ materially are contained in the Company's 10-Qs and 10-Ks which are on file with the Securities and Exchange Commission. <http://www.sec.gov>

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