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Super Bowl XLVIII Champion Seattle Seahawks Select Extreme Networks and Verizon to Deliver Connectivity to One of the Loudest Stadiums in the NFL

CenturyLink Field Provides First-class Service That Puts the "Twelfth Man" First

SAN JOSE, Calif., Oct. 29, 2014 /PRNewswire/ -- [Extreme Networks, Inc.](#) (NASDAQ: EXTR) today announced a strategic relationship with the Seattle Seahawks and Verizon (NYSE: VZ) to deliver best-in-class Wi-Fi connectivity to all fans at CenturyLink Field. Extreme Networks was recently [named](#) the Official Wi-Fi Analytics Provider of the NFL and this announcement follows recent deployments of Extreme Networks' [IdentiFi](#)® high density Wi-Fi at the Cincinnati Bengals, Tennessee Titans and Jacksonville Jaguars stadiums.



The Seahawks are partnering with Extreme Networks to provide the company's 802.11ac outdoor IdentiFi Wi-Fi solutions to fans in stadium. Verizon is supporting in-stadium connectivity and providing additional bandwidth to Verizon users, ensuring service availability.

Key Facts

- The Extreme Wi-Fi system is designed to support high density requirements, including high-speed connections for streaming content and uploading photos, support of social engagement, support of in-venue mobile application delivery for value added services and to promote efficient delivery of multicast video with unicast-like performance and reliability.
- In addition to Wi-Fi technology, CenturyLink Field is improving the fan experience throughout the season with new app features, such as live video streaming, and its "Eye of the Hawk" live stadium feeds.
- To better support bandwidth-heavy mobile applications, Verizon has installed a distributed antenna system (DAS) at CenturyLink Field to help improve coverage throughout the stadium.

Executive Perspectives

Peter McLoughlin, President, Seattle Seahawks

"The Seahawks are excited to work with Verizon and Extreme Networks to bring the best Wi-Fi solution to our fans at CenturyLink Field. By enhancing connectivity throughout the entire stadium, it allows us to offer new mobile app features such as live video streaming, and 'Eye of the Hawk'. This allows fans to select live feeds from around the stadium along with coverage of live on-the-field action from multiple camera angles, replays and game highlights."

Bobby Morrison, President for the Pacific Northwest and Alaska, Verizon Wireless

"Seahawks fans deserve a championship-caliber wireless experience on game day, and now they have two Wi-Fi options, plus XLTE network enhancements in-stadium and in-the neighborhood for greater reliability."

Michelle McKenna-Doyle, Senior Vice President and CIO, NFL

"An immersive and connected fan experience at games continues to be a significant goal for the NFL. We are marching into the future of stadiums and technology and through Extreme Networks and Verizon, the Seahawks will be able to provide an engaging experience for their dedicated fans."

Norman Rice, Senior Vice President of Corporate Development, Extreme Networks

"At Extreme Networks, we strive to put fans first by providing unwavering wireless connectivity for the best game day experience possible. In today's multi-device environment, it is imperative that fans can access, view and download the content that matters most to them, from instant replays to scores around the League. Through our relationship with the Seattle Seahawks and Verizon, we are delivering pervasive connectivity for the ultimate experience."

Additional Resources

- Extreme Networks IdentiFi Wireless [Solutions](#)
- Extreme Networks Named Official Wi-Fi Analytics Provider of the National Football League [Press Release](#)
- Extreme Networks Sports & Entertainment [Webpage](#)
- Connect with Extreme via [Twitter](#), [Facebook](#), [YouTube](#), [LinkedIn](#) and [Google+](#)

About Extreme Networks

Extreme Networks, Inc. (NASDAQ: EXTR) is setting a new standard for superior customer experience by delivering network-powered innovation and market leading service and support. The company delivers high-performance switching and routing products for data center and core-to-edge networks, wired/wireless LAN access, and unified network management and control. Our award-winning solutions include software-defined networking (SDN), cloud and high-density Wi-Fi, BYOD and enterprise mobility, identity access management and security. Extreme Networks is headquartered in San Jose, CA and has more than 12,000 customers in over 80 countries. For more information, visit the company's website at <http://www.extremenetworks.com>.

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Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to the features, performance, and benefits of Extreme Networks products, are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors that could cause actual results to differ materially are contained in the Company's 10-Qs and 10-Ks that are on file with the Securities and Exchange Commission. <http://www.sec.gov>.

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