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## Extreme Networks Named First Official Wi-Fi Solutions Provider of National Football League

### Extreme Networks to Help NFL Enhance In-Stadium Experience

SAN JOSE, Calif., Nov. 20, 2014 /PRNewswire/ -- [Extreme Networks, Inc.](#) (Nasdaq: EXTR), a leading provider of high performance network solutions, today announced its expanded relationship with the National Football League (NFL) to become the first Official Wi-Fi Solutions Provider for the League. Through its sponsorship of the NFL, Extreme Networks and the NFL are working together to enhance the fan experience through Extreme Networks' technology in NFL stadiums. Earlier this year, Extreme Networks was [named](#) the Official Wi-Fi Analytics Provider of the NFL, a designation it continues to hold.



Extreme Networks' Wi-Fi solutions are currently deployed in six NFL stadiums. Through the in-stadium, high density Wi-Fi provided by Extreme Networks, fans may simultaneously use multimedia applications, watch NFL video and gain access to exclusive in-stadium game content.

#### Key Facts

- Extreme Networks' IdentiFi Wi-Fi solution is currently deployed in the following NFL teams' stadiums: New England Patriots, Philadelphia Eagles, Jacksonville Jaguars, Cincinnati Bengals, Seattle Seahawks and Tennessee Titans.
- The Wi-Fi system is designed to support high density requirements, including high-speed connections for streaming content and uploading photos, support of social engagement, in-venue mobile application delivery for value added services and efficient multicast video delivery with unicast-like performance and reliability. Extreme Networks' solution addresses the standards for in stadium high density Wi-Fi experiences as outlined in the guidelines established by the NFL for Wi-Fi connectivity.
- Extreme Networks' Purview analytics systems are currently deployed in the following teams' stadiums: New England Patriots, Philadelphia Eagles, Jacksonville Jaguars, Cincinnati Bengals, Tennessee Titans, Seattle Seahawks, Atlanta Falcons, Arizona Cardinals, New York Jets and New York Giants.
- In addition, Extreme Networks was the Official Wi-Fi Analytics Provider for Super Bowl XLVIII and is for Super Bowl XLIX.

#### Executive Perspectives

*Michelle McKenna-Doyle, CIO, NFL*

"Enhancing the fan experience continues to be one of the NFL's top priorities. By teaming with Extreme Networks, we're building the technology infrastructure needed and delivering on the high standards we have put in place to give our fans the type of experience they deserve."

*Chuck Berger, President and CEO, Extreme Networks*

"We live in a world transformed by digital technology, and as a society, we've developed heightened expectations about how technology should support us - at work, at home and even at stadiums. As the Official Wi-Fi Solutions Provider and Wi-Fi Analytics Provider of the NFL, we're helping the League to meet and exceed expectations during games for today's highly connected fans."

*Peter McLoughlin, President, Seattle Seahawks*

"The Seahawks' work with Verizon and Extreme Networks delivers the best Wi-Fi solution to our fans at CenturyLink Field. By leveraging the latest technology, fans have access to exclusive content through our mobile app features such as live video streaming and coverage of on-the-field action from multiple camera angles and game highlights."

*Katie Blackburn, Executive Vice President, Cincinnati Bengals*

"The expectations of today's fans are changing. Technology continues to transform the fan experience, and attending a football game today goes beyond just watching the action on the field. Fans today want the same connectivity at stadiums that they have in their everyday lives. Our work with Extreme Networks has allowed our team to deliver an enriched experience for

our fans."

*Jim Nolan, Vice President of Operations, Finance and Administration, New England Patriots*

"With Extreme Networks, the New England Patriots enable an interactive in-stadium experience for fans throughout Gillette Stadium. The pervasive Wi-Fi provides exclusive game day content that fans just can't get at home. This connectivity dramatically changes the way fans experience the game, especially as next generation applications and technology are gaining traction in venues and stadiums."

*Crawford Del Prete, EVP WW Products & Chief Research Officer, IDC*

"With billions of devices and millions of apps in place, the world is changing. We're in the '3rd platform of technology innovation' and organizations must respond by enabling customers in new ways with enhanced experiences in order to stay competitive. The NFL's continued sponsorship with Extreme Networks is a good example of how to do so successfully. In the face of increased competition from the at-home experience, the NFL has partnered with Extreme Networks to provide fans with an enhanced in-stadium experience. We believe the next phase of the 3rd platform is about industry transformation, where industry leaders need to capture the power of technology to rethink customer experience. The NFL is at the forefront of this trend, and is rethinking how to engage customers - this should be a model for other industries."

## **Additional Resources**

- Extreme Networks Identifi Wireless [Solution](#)
- Extreme Networks Named Official Wi-Fi Analytics Provider of the National Football League [Press Release](#)
- Extreme Networks Sports & Entertainment [Webpage](#)
- Connect with Extreme via [Twitter](#), [Facebook](#), [YouTube](#), [LinkedIn](#) and [Google+](#)

## **About Extreme Networks**

Extreme Networks, Inc. (NASDAQ: EXTR) is setting a new standard for superior customer experience by delivering network-powered innovation and market leading service and support. The company delivers high-performance switching and routing products for data center and core-to-edge networks, wired/wireless LAN access, and unified network management and control. Our award-winning solutions include software-defined networking (SDN), cloud and high-density Wi-Fi, BYOD and enterprise mobility, identity access management and security. Extreme Networks is headquartered in San Jose, CA and has more than 12,000 customers in over 80 countries. For more information, visit the company's website at <http://www.extremenetworks.com>.

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Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to the features, performance, and benefits of Extreme Networks products, are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors that could cause actual results to differ materially are contained in the Company's 10-Qs and 10-Ks that are on file with the Securities and Exchange Commission. <http://www.sec.gov>.

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