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Extreme Networks Puts the Focus on Big Data Networks and Application Awareness for Software Defined Data Centers at Gartner Conference

Experts to Discuss Keys to Success in the Wake of Big Data and Cloud Computing Challenges

SAN JOSE, Calif., Dec. 6, 2013 /PRNewswire/ -- Extreme Networks (Nasdaq: EXTR), a leading provider of high performance network solutions, will tackle the growing market for Software Defined Data Centers (SDDC) at Gartner's North American Data Center Conference in a session led by Markus Nispel, Extreme's vice president of solutions architecture. SDN and application awareness have emerged as key technologies to optimize data center networks, as the amount of traffic from Big Data continues to increase, along with the number of applications in the enterprise. Learn about the critical steps needed to maximize SDN success during this session and throughout the entirety of the conference at Extreme Networks' booth #411.

"Cloud computing and big data have shifted the importance of the network and interest in SDN considerably and this trend isn't slowing anytime soon," said Markus Nispel, vice president of solutions architecture, Extreme Networks. "When it comes down to it, SDN is all about the applications and all too often we've seen solutions focused too narrowly on awareness at just the control network and not at the data plane. A broader perspective on awareness is necessary, and only with that will end users see increased network reliability, simplicity and security."

WHERE:	Gartner Data Center Conference; The Venetian Hotel, Las Vegas NV; Booth #411
WHEN:	December 9-12, 2013
WHAT:	Session Details: Monday, Dec. 9, 2013, 4-4:45 p.m., Room Titian #2301 **Big Data and Cloud Computing; Data Center Networks need to be Application Aware:** Extreme Vice President of Solutions Architecture Markus Nispel will discuss the growing market for SDN and the steps needed to reap the benefits of agility, automation, orchestration and better application delivery this technology has to offer. In this session, attendees will hear about the critical need for application awareness at both the data plane and control/management plane and the role custom, flow based ASICs have in achieving this.

Additional Resources

- Markus Nispel's Blog for SDNCentral
- Extreme Networks SDN Solution Webpage
- Extreme Networks Data Center Solution Webpage

About Extreme Networks

Extreme Networks, Inc. (NASDAQ: EXTR) sets the new standard for superior customer experience by delivering network-powered innovation and best-in-class service and support. The company delivers high-performance switching and routing products for data center and core-to-edge networks, wired/wireless LAN access, and unified network management and control. Our award-winning solutions include software-defined networking (SDN), cloud and high-density Wi-Fi, BYOD and enterprise mobility, identity access management and security. Extreme Networks is headquartered in San Jose, CA and has more than 12,000 customers in over 80 countries. For more information, visit the company's website at http://www.extremenetworks.com.

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About the Gartner Data Center Conference 2013

The premier destination for I&O leaders around the world, the Gartner Data Center Conference focuses on today's most important I&O topics, trends and technologies. Our attendee—driven agenda provides you in—depth coverage of mobile, cloud, storage and other IT forces that are making new demands on the data center -- as well as expert advice that will help

you position I&O as a key contributor to business strategy and competitive advantage. Additional information is available at:
http://www.gartner.com/technology/summits/na/data-center/

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