



December 8, 2014

Extreme Networks and IMG Form Strategic Partnership to Deliver Enhanced Fan Experience to Universities, Stadiums and Arenas

Extreme's High Density Wi-Fi Solutions to Let Fans Follow the Action and Reveal Their Exciting Sports Experiences

SAN JOSE, Calif., Dec. 8, 2014 /PRNewswire/ -- [Extreme Networks, Inc.](#) (Nasdaq: EXTR), today announced a strategic partnership with IMG, a global leader in sports, fashion and media. Extreme Networks will offer best-in-class Wi-Fi connectivity to IMG affiliated universities featuring the Company's [IdentiFi](#)® high density Wi-Fi.



IMG, which represents more than 90 collegiate institutions, including leading universities, conferences, associations and venues, sought a networking company to help provide a best-in-class network infrastructure that is consistent with networking solutions recently implemented for professional sports' teams and their stadiums. As the Official Wi-Fi Provider of IMG College, the partnership with IMG follows Extreme Networks' momentum over the last year, having also been named the Official Wi-Fi Provider of the NFL.

Extreme's high performance Wi-Fi networks will be deployed to enable thousands of fans to access networks from their seats and common areas of sports facilities. Extreme Networks and IMG will follow the successful deployment of IdentiFi Wi-Fi solutions at Baylor University's new McLane Stadium, where thousands of fans enjoy seamless connectivity on Saturdays, using their phones and Internet devices for customized "In Game" applications, watch video replays and interact on their favorite social media, where they can upload videos, tweets and photos as part of the game-day fun.

Key Facts

- Extreme Networks has already deployed its stadium and arena Wi-Fi for "Power 5" schools, including the University of Maryland and IMG client Baylor University.
- The Extreme Wi-Fi system is designed to support high density requirements, including high-speed connections for streaming content and uploading photos, providing support of social engagements, supporting of in-venue mobile application delivery for value added services and promoting efficient delivery of multicast video with unicast-like performance and reliability.

Executive Perspectives

Andrew Judelson, Senior Vice President of U.S. Business Development, IMG

"As athletics and technology converge, our strategic partnership with Extreme Networks will help IMG enhance fans' game-day experience, which adds value to our university and brand partners. We're eager to bring Extreme's technology and know-how to our schools as they strive to deliver in-stadium Wi-Fi experiences that allow fans to follow the games just as they would at home. This makes for a great way to integrate athletics and technology."

Norman Rice, Senior Vice President of Corporate Development, Extreme Networks

"Our strategic partnership with IMG means that top universities can deliver a best-in-class wireless experience to fans and alumni for a variety of stadiums and arenas, where high quality Wi-Fi connections are becoming the expectation. We look forward to leveraging the media assets and capabilities of IMG-WME to transform the way universities engage with students, vendors, fans, and alumni."

Additional Resources

- Extreme Networks IdentiFi Wireless [Solutions](#)

- Extreme Networks Sports & Entertainment [Webpage](#)
- Connect with Extreme via [Twitter](#), [Facebook](#), [YouTube](#), [LinkedIn](#) and [Google+](#)

About Extreme Networks

Extreme Networks, Inc. (NASDAQ: EXTR) is setting a new standard for superior customer experience by delivering network-powered innovation and market leading service and support. The company delivers high-performance switching and routing products for data center and core-to-edge networks, wired/wireless LAN access, and unified network management and control. Our award-winning solutions include software-defined networking (SDN), cloud and high-density Wi-Fi, BYOD and enterprise mobility, identity access management and security. Extreme Networks is headquartered in San Jose, CA and has more than 12,000 customers in over 80 countries. For more information, visit the company's website at <http://www.extremenetworks.com>.

Extreme Networks, the Extreme Networks logo and IdentiFi are either trademarks or registered trademarks of Extreme Networks, Inc. in the United States and/or other countries. All other names are the property of their respective owners.

Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to the features, performance, and benefits of Extreme Networks products, are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors that could cause actual results to differ materially are contained in the Company's 10-Qs and 10-Ks that are on file with the Securities and Exchange Commission. <http://www.sec.gov>.

Logo - <http://photos.prnewswire.com/prnh/20140602/93419>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/extreme-networks-and-img-form-strategic-partnership-to-deliver-enhanced-fan-experience-to-universities-stadiums-and-arenas-300006013.html>

SOURCE Extreme Networks, Inc.

News Provided by Acquire Media