![Extreme networks logo]

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University of Maryland Selects SignalShare and Extreme Networks to Deliver High Density Wi-Fi to its Basketball and Football Venues

Fast Wi-Fi a Slam Dunk for XFINITY Center; Terp's Byrd Stadium is Next on Tap

SAN JOSE, Calif., Nov. 12, 2014 /PRNewswire/ -- Extreme Networks, Inc. (NASDAQ: EXTR), a leader in high performance networking, and SignalShare, the leading provider of mobile engagement solutions for mass audiences, today announced that the University of Maryland, the newest member of the Big Ten Conference, has selected the companies to deliver high-density Wi-Fi at the Terp's XFINITY Center basketball arena and Maryland's Capital One Field at Byrd Stadium, home to the school's Division I football and lacrosse teams.

Maryland selected Extreme Networks' state-of-the-art wireless solution, IdentiFi® Wireless, along with SignalShare's Live-F i ™ audience engagement platform to deliver reliable connectivity and an in-game interactive experience to Terrapins' fans. SignalShare will also handle system integration - constructing and optimizing the wireless network for the two venues - which have a combined capacity of 68,000.

The University is rolling out fan-facing Wi-Fi in stages, beginning with the XFINITY Center, which - as of November - is up-and-running for men's and women's basketball games. Next year, SignalShare and Extreme Networks will add Wi-Fi to the upper and lower bowls of Byrd Stadium in time for the 2015/'16 football season. The two companies have already installed Wi-Fi in Byrd Stadium's hospitality suites and Tyser Tower, home to luxury suites and the expanded press area.

"At Maryland, like at many universities across the country, our students live and breathe with their mobile devices," Maryland director of athletics Kevin Anderson said. "We want to make sure that when students come to a game, not only can they remain connected to their favorite social networks, sites and apps, but that we can entertain them with new fan engagement initiatives, including the eventual addition of in-seat ordering, game day jersey sales and other interactive experiences and promotions. The solution from SignalShare and Extreme will elevate our game day experience to an enhanced level."

"We are excited to put the first Wi-Fi system in place for University of Maryland athletics," said Joe Costanzo, founder and CTO, SignalShare. "The university clearly understands its demographics, and - by delivering reliable Wi-Fi over a backbone that enables new forms of mobile fan engagement - the Terrapins will surely score, not only on the field but in the stands with their fans."

"Maryland is riding a wave of excitement as it joins the Big 10 and it wants to capitalize by delivering a great fan experience through first-class, high-density Wi-Fi technology," said Norman Rice, senior vice president of corporate development, Extreme Networks. "With the upgrade of its primary athletic facilities with speedy and reliable Wi-Fi, the University of Maryland is committed to delivering high-quality Wi-Fi connectivity to students, faculty and fans."

Additional Resources

- Extreme Networks IdentiFi® Wireless [Solutions](#)
- SignalShare LiveFi [Audience Engagement Solutions](#)
- Extreme Networks Sports & Entertainment [Webpage](#)
- Connect with Extreme via [Twitter](#), [Facebook](#), [YouTube](#), [LinkedIn](#) and [Google+](#)
- Connect with SignalShare via [Twitter,](#) [Facebook](#) and [LinkedIn](#)

About SignalShare

SignalShare specializes in mobile engagement for mass audiences. The company optimizes wireless networks and empowers data-driven digital marketing initiatives to help organizers of large-scale live events connect with fans and guests in entirely new ways. SignalShare's proprietary audience engagement platform, Live-F i ™ leverages real-time analytics and dynamic messaging to deliver location-aware customized content - including offers, discounts and call-to-actions - to attendees' mobile devices during events. Top sports, entertainment and corporate brands, including The Sands Expo, Sacramento Kings, Houston Rockets, Indiana Pacers, IBM and the US Open rely on SignalShare to provide an exceptional fan experience. SignalShare is headquartered in Raleigh, NC. For more information, go to [www.signalshare.com](#) or visit us on Twitter [@SignalShare.](#)

About Extreme Networks

Extreme Networks, Inc. (NASDAQ: EXTR) is setting a new standard for superior customer experience by delivering network-powered innovation and market leading service and support. The company delivers high-performance switching and routing products for data center and core-to-edge networks, wired/wireless LAN access, and unified network management and control. Our award-winning solutions include software-defined networking (SDN), cloud and high-density Wi-Fi, BYOD and enterprise mobility, identity access management and security. Extreme Networks is headquartered in San Jose, CA and has more than 12,000 customers in over 80 countries. For more information, visit the company's website at [http://www.extremenetworks.com](#).

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Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to the features, performance, and benefits of Extreme Networks products, are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors that could cause actual results to differ materially are contained in the Company's 10-Qs and 10-Ks that are on file with the Securities and Exchange Commission. [http://www.sec.gov](#).

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