



## Extreme and Minor League Baseball to Push the Boundaries of In-Stadium Technology with New Partnership

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*MiLB's New Innovation Partner Will Help Drive Technology Adoption by Leveraging Powerful Wi-Fi, Wi-Fi Analytics and SD-WAN*

MORRISVILLE, N.C.--(BUSINESS WIRE)--Sep. 7, 2022-- [Extreme Networks, Inc.](#) (Nasdaq: EXTR), a leader in cloud networking, today announced that [Minor League Baseball](#) (MiLB) has selected Extreme as an Official Technology Innovation Partner, supporting the testing of new stadium and in-game technologies as they are rolled out more widely across Minor League Baseball stadiums. Additionally, Extreme has been named the Official Wi-Fi Solution, Wi-Fi Analytics Solution and WAN Edge Solution provider of MiLB in a five-year partnership.

As part of the agreement, MiLB will leverage [ExtremeCloud™ SD-WAN](#) to power secure connectivity for important information sharing between teams and regional training facilities.

### Key Facts

- **Secure SD-WAN for Inter-Team Connectivity:** With ExtremeCloud SD-WAN, all of MiLB's 120 teams will have access to a solution that will enable them to share data easily and securely, including player performance data, game review videos and other proprietary information. Extreme helps reduce operational complexity for network administrators by optimizing thousands of applications and dynamically routing traffic to ensure quality experiences for critical applications like voice and video.
- **Increasing Technology-Driven Stadium Experiences and Gameplay:** Extreme will offer [high-performance Wi-Fi 6](#) and Wi-Fi 6E connectivity to MiLB stadiums that can enable testing of new in-game technologies aimed at improving the fan experience and speeding game play.
- **High-Performance Wi-Fi and Granular Analytics:** MiLB will also offer [ExtremeAnalytics™](#) to its Clubs and stadiums, which delivers insights into network performance, fan usage and stadium operations to improve experiences for fans and MiLB staff. MiLB will lean into ExtremeAnalytics to better understand the performance and testing of new technologies, including monitoring the performance of new applications, demonstrating the popularity of new in-stadium technology based on fan consumption and tracking mobile data usage during games.

Extreme Networks is also the [Official Wi-Fi Solutions Provider of Major League Baseball](#) (MLB), delivering in-stadium Wi-Fi and Wi-Fi analytics in MLB ballparks as well as Wi-Fi connectivity in bullpens, dugouts and press boxes in all 30 MLB stadiums.

### Executive Perspectives

#### **Mark Ayotte, CIO, Worcester Red Sox**

"Much like the path players take to the big leagues by starting in the minors, so does the usage and broad adoption of fan-facing and in-game technology. The partnership with Extreme gives us an incredible opportunity to increase our use of technology and be bold when it comes to new solutions that we're testing, enabling us to expand usage across our teams based on real-world results. Extreme's SD-WAN solution will also help us connect more closely with our regional teams, so we can share secure data the same way we would if we were all playing in the same ballpark."

#### **Neil Boland, Chief Information Security Officer, Major League Baseball**

"Though our regional teams are tied together through our organization, geographically, they are spread out across the US. Extreme's SD-WAN solution will enable our regional teams to function as if they were all on the same campus, sharing information and knowledge that will help them play a better game. And in our stadiums, Extreme will provide the foundation for adopting more fan-facing and in-game technology through secure, fast and reliable connectivity, as well as analytics to help us better understand performance, adoption and impact. Extreme will make us smarter and faster when it comes to understanding how we improve our game as well as experiences on and off the field."

#### **Nabil Bukhari, Chief Technology Officer and Chief Product Officer, Extreme Networks**

"We have an amazing opportunity as MiLB's innovation partner to reshape the game through technology and ensure future generations of fans will be as captivated by the sport as they have been for over 150 years. SD-WAN and Wi-Fi analytics will provide the technological foundation necessary for MiLB to fearlessly adopt new technology and use data to demonstrate success. We are privileged to work with MiLB from their Wi-Fi networks to the edge, and our experience delivering solutions for venues of all sizes will enable MiLB to maximize the value of its stadium networks."

### About Extreme Networks

Extreme Networks, Inc. ([EXTR](#)) is a leader in cloud networking focused on delivering services that connect devices, applications, and people in new ways. We push the boundaries of technology leveraging the powers of machine learning, artificial intelligence, analytics and automation. Over 50,000 customers globally trust our end-to-end, cloud-driven networking solutions and rely on our top-rated services and support to accelerate their digital transformation efforts and deliver progress like never before. For more information, visit Extreme's website at <https://www.extremenetworks.com/> or follow us on [LinkedIn](#), [YouTube](#), [Twitter](#), [Facebook](#) or [Instagram](#).

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