



## Extreme Networks First to Deliver Wi-Fi 6 Solutions Across NFL, MLS, and University Stadiums

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### National Football League's Tennessee Titans, Professional Soccer's Houston Dynamo and Dash, Leeds Beckett University, and West Texas A&M Transform the Game-Day Experience with Wi-Fi 6 Solution

SAN JOSE, Calif., Jan. 14, 2020 /PRNewswire/ -- [Extreme Networks](#), Inc. (Nasdaq: EXTR), a leader in cloud-driven networking, today announced the National Football League's Tennessee Titans has upgraded to Extreme's industry-leading Wi-Fi 6 solutions, which will provide tens of thousands of fans with faster speeds and higher-performance connectivity on game day. Previously announced Extreme Wi-Fi 6 deployments include Leeds Beckett University, West Texas A&M University's Buffalo Stadium, and BBVA Stadium, home to Major League Soccer's Houston Dynamo and the Houston Dash of the National Women's Soccer League.



With ExtremeWireless™ Wi-Fi 6 access points and ExtremeSwitching™ technology, the professional sports teams and universities have greater flexibility and increased bandwidth to support more devices, including IoT devices, and advanced immersive applications. Purpose-built for challenging physical environments, ExtremeWireless Wi-Fi 6 access points ensure seamless, secure Wi-Fi connectivity at stadiums that is up to 40 percent faster than the previous Wi-Fi 5 standard, and stronger connections for real-time social media sharing, video streaming, and mobile app usage, including point of sale applications and mobile ticketing.

#### Customer Highlights:

- **Tennessee Titans' Nissan Stadium:** Since deploying Extreme's Wi-Fi solutions in 2014, the Tennessee Titans have seen immense growth in their network capabilities. By upgrading to ExtremeWireless Wi-Fi 6 access points and ExtremeSwitching technology, the Titans have jumped three generations of technology and are well-equipped to bring professional-grade, next-generation connectivity to fans at every game, now and in the future.
- **Houston Dynamo and Dash's BBVA Stadium:** BBVA Stadium is the first professional soccer stadium to deploy Wi-Fi 6 technology, bringing next-generation Wi-Fi to its 22,000 fans. Home to MLS' Houston Dynamo and the National Women's Soccer League's Houston Dash, BBVA Stadium's new Wi-Fi 6 network will revolutionize the game day experience and fuel stadium operations, including mobile ticketing and the opportunity to implement wireless food and merchandise ordering, as well as potential future innovations such as augmented and virtual reality.
- **Leeds Beckett University:** The University is deploying more than 2,000 ExtremeWireless Wi-Fi 6 access points across its two main campuses to provide high-performance connectivity to 85 buildings, as well as its sports facilities including Carnegie Stadium and Pavilion and The Arena, Leeds Beckett. The new Wi-Fi 6 solutions will run over the University's existing Extreme campus network, where Extreme Fabric Connect™ will enable automatic configuration of the new access points. The Extreme Management Center™ application will provide single pane of glass management across the two networks.
- **West Texas A&M University:** Through an initiative entirely led by students, West Texas A&M is among the first universities in the nation to deploy Wi-Fi 6 in its football stadium. With Extreme's Wi-Fi 6 solutions, the University is able to streamline game day operations at its new 8,500-seat stadium, and offer digital fan experiences, such as social sign-in, mobile ticketing, access to real-time stats, and video streaming. Based on early success, the University has also added ExtremeWireless Wi-Fi 6 access points to improve the fan experience in its 5,000-seat basketball arena, the First United Bank Center.

Extreme Networks is the Official Wi-Fi Solutions Provider of the NFL, delivering high-density Wi-Fi or Wi-Fi analytics solutions to 25 NFL teams, and during the past six Super Bowls. This year marks the seventh season of the Extreme-NFL partnership. Building blocks from Extreme's Elements™ portfolio are deployed in professional sports stadiums around the world, and at more than 17,000 schools and 4,500 college campuses worldwide, powering digital education initiatives and enabling competitive esports programs.

#### Executive Perspectives:

##### **Bob Flynn, Vice President of Facilities and Game Day Operations, Tennessee Titans**

"Wi-Fi 6 is making a lot of headlines, but it's about more than just speed. For us, adopting Wi-Fi 6 is a business imperative, because if our network can't provide a highly reliable, seamless experience throughout the game, our fans will stay home. Our strong 5-year partnership with Extreme Networks made the decision a no-brainer to enlist their help for a full network upgrade to Wi-Fi 6 technology."

**John Walker, President of Business Operations, Houston Dynamo and Houston Dash**

"The rising popularity of soccer in America means that we have more fans packing our stadium than ever before, and we have the opportunity to be true pioneers in creating the MLS stadium of the future. With four times greater network capacity to ensure smooth and seamless game day operations, Extreme's Wi-Fi 6 solutions enable us to bring our passionate digital-native fans the strongest, most immersive connectivity in the industry. We are paving a path to become the leading destination for Major League Soccer in our country along with high-level international soccer competitions, and Extreme is an integral part of that."

**Nigel Buckland, Associate Director, IT Operations at Leeds Beckett University**

"Migration to an Extreme Networks Wi-Fi 6 environment future-proofs our investment in wireless technology. It provides our modern student community with the fastest and most prolific wireless service available today. This is all part of our University's forward-looking digital initiative."

**James Webb, Chief Information Officer, West Texas A&M University**

"Stadiums are the most demanding Wi-Fi environments out there. We need a Wi-Fi network that is purpose-built for stadiums — Extreme gives us that. As one of the first university adopters of Wi-Fi 6, we're setting the stage for how in-stadium connectivity can be experienced by bringing faster, more secure connections to our students and fans. We now have a future-proof network and a great support team that can help us deliver the most digitally-advanced experiences to our stadium goers."

**John Brams, Director, Hospitality, Sports and Entertainment, Extreme Networks, Inc.**

"We are at an inflection point, as Wi-Fi has never been more powerful than it is today. With the official rollout of Wi-Fi 6, you see professional sports teams and universities on the cutting edge of this new technology as they are hungry to bring more personalized, immersive, forward-looking experiences to their fans. We're proud to be the go-to networking provider in the industry. As the NFL, MLS, Leeds Beckett University, and West Texas A&M University lead the charge, we are committed to building the networks that power the most digitally powerful stadiums of the future."

**Additional Resources**

- Extreme Elements [Solutions Page](#)
- Stadium-Caliber 802.11ax [Product Page](#)
- Extreme Higher Education [Solutions Page](#)
- Extreme Esports [Solutions Page](#)
- Sports & Public Venues [Solutions Page](#)
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**About Extreme Networks**

Extreme Networks, Inc. ([EXTR](#)) is the industry's first cloud-driven, end-to-end enterprise networking company. Our best-of-breed technology solutions, from the wireless and IoT edge to the data center, are flexible, agile, and secure to accelerate the digital transformation of our customers and provide them with the fastest path to the autonomous enterprise. Our 100% in-sourced services and support are number one in the industry. Even with 50,000 customers globally, including half of the Fortune 50 and some of the world's leading names in business, hospitality, retail, transportation and logistics, education, government, healthcare, and manufacturing, we remain nimble and responsive to ensure customer and partner success. We call this Customer-Driven Networking™. Founded in 1996, Extreme is headquartered in San Jose California. For more information, visit Extreme's [website](#) or call 1-888-257-3000.

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