![Extreme logo - Connect Beyond the Network]

February 9, 2017

The NFL's Super Bowl LI is the "Most Connected" Event in Digital History

Powered by Extreme Networks' Software-Driven Wired and Wireless Networking

SAN JOSE, Calif., Feb. 9, 2017 /PRNewswire/ -- Extreme Networks, Inc. (Nasdaq: EXTR), the Official Wi-Fi and Wi-Fi Analytics provider of Super Bowl LI, today announced that a record breaking 11.8 Terabytes (TB) of data traversed the Wi-Fi network during Super Bowl LI. Fan engagement at Super Bowl LI was largely driven by social media and streaming video which accounted for 1.7 terabytes of data transferred across the network, an increase of 55 percent over last year's Super Bowl 50 at Levi Stadium in Santa Clara, CA.

Extreme's entire suite of technologies was utilized to power the most connected one day event in digital history. ExtremeSwitching™ and ExtremeWireless™ provided connectivity to all vendors, fans and other supporting staff. ExtremeManagement™ and ExtremeControl™ powered optimization, security and support for all connectivity while ExtremeAnalytics™ gave teams in the Command Center insight to ensure optimization of end user connectivity at NRG Stadium in Houston, Texas, home of Super Bowl LI. Earlier this week, The Wall Street Journal provided insight into the NFL's use of ExtremeAnalytics. With this network visibility, the technical team at Super Bowl LI was able to adjust its wired and wireless strategy to support and anticipate the unique needs of fans at the game.

Key Statistics:

- A total of 11.8 TB of data was transferred during Super Bowl LI - beating Super Bowl 50's "most connected game" powered by Aruba Networks which came in at 10.14TB. This year surpassed Super Bowl XLIX's 6TB by over 100 percent.
- Social networking sites accounted for 1.7 terabytes of data transferred, an increase of 55 percent from last year's game.
- Facebook, SnapChat and Twitter accounted for almost 12 percent of the total bandwidth used during the game.
- Forty-nine percent of fans at the game were on the Wi-Fi network during the Super Bowl. At its peak, 27,191 concurrent users were on the network, a 41 percent increase from last year and an amazing 101 percent increase from Super Bowl XLVIII.
- The network sustained a throughput of 3.5 Gbps for over five hours and saw spikes up to 5.2 Gbps and 4.8 Gbps during the pre-game and halftime show respectively- the fastest recorded for any Super Bowl game.

All statistics are available in Extreme's fourth annual Super Bowl Infographic.

Since Extreme announced its partnership with the NFL in 2014, it has deployed its entire suite of networking technologies including ExtremeWireless, ExtremeAnalytics, ExtremeManagement and ExtremeControl in whole or part with 23 NFL stadiums to support the League's increased focus on advanced wireless standards. This is the first time that Extreme has implemented its wired and wireless solution at a Super Bowl stadium and the fourth Super Bowl powered by ExtremeAnalytics.

Executive Perspectives
Michelle McKenna-Doyle, CIO and SVP, The National Football League
"Technology has transformed how the game of football is played and consumed. Players have advanced tools that help them improve their performance and prepare for a game, while fans now have multiple channels on which they engage with their team. When we implemented the Wi-Fi standard across the League in 2013, we had the foresight to understand that the need to connect and interact in real time would become increasingly important to our fans. Our partnership with Extreme Networks has enabled us to deliver that connectivity and better understand how the game is consumed so that we're constantly evolving to meet the needs of our fans."

Norman Rice, EVP of Global Marketing, Supply Chain and Corporate Development, Extreme Networks
"Super Bowl 51 was the most connected one day event in history. The NFL trusted Extreme to deliver on the highest stage - and we crushed it. We beat last year's most connected game by using our differentiated high density wireless technologies, policy controls and analytics to optimize connectivity. The Super Bowl is a designated National Security event and one of the most viewed games in the world. Supporting the diverse needs of the Super Bowl illustrates Extreme's technology and business strengths. I am proud of our teams and what we are able to accomplish for our customers across the world."

Additional Resources

- [Extreme Networks Super Bowl LI Page](#)
- [Extreme Super Bowl LI Infographic](#)
- ExtremeWireless™ [Product Page](#)
- ExtremeAnalytics™ [Product Page](#)
- ExtremeControl™ [Products Page](#)
- ExtremeManagement™ [Products Page](#)
- Connect with Extreme via [Twitter](#), [Facebook](#), [YouTube](#), [LinkedIn](#) and [Google+](#)

Forward Looking Statements:
Statements in this release, including those concerning the Company's partnership with National Football League (NFL) and Super Bowl LI Stadium, the relationship's potential for optimizing end user connectivity, fan engagement, security and support, and the NFL's ability to measure application usage, and network visibility in areas of critical business functions and event management are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date of this release. Actual results or events could differ materially from those anticipated in those forward-looking statements as a result of certain factors, including: the effectiveness of our solutions as compared with our customers' needs; a highly competitive business environment for software and switching equipment; the possibility that we might experience delays in the development or introduction of new technology and products; customer response to our new technology and products; and a dependency on third parties for certain components and for the manufacturing of our products.

More information about potential factors that could affect the Company's business and financial results is included in the Company's filings with the Securities and Exchange Commission, including, without limitation, under the captions: "Management's Discussion and Analysis of Financial Condition and Results of Operations," and "Risk Factors". Except as required under the U.S. federal securities laws and the rules and regulations of the U.S. Securities and Exchange Commission, Extreme Networks disclaims any obligation to update any forward-looking statements after the date of this release, whether as a result of new information, future events, developments, changes in assumptions or otherwise.

About Extreme Networks
Extreme Networks, Inc. ([EXTR](#)) delivers software-driven networking solutions that help IT departments everywhere deliver the ultimate business outcome: stronger connections with customers, partners and employees. Wired to wireless, desktop to data center, on premise or through the cloud, we go to extreme measures for our customers in more than 80 countries, delivering 100% insourced call-in technical support to organizations large and small, including some of the world's leading names in business, hospitality, retail, transportation and logistics, education, government, healthcare and manufacturing. Founded in 1996, Extreme is headquartered in San Jose, California . For more information, visit Extreme's [website](#) or call 1-888-257-3000.

Extreme Networks, ExtremeWireless, ExtremeManagement, ExtremeAnalytics, ExtremeControl, and the Extreme Networks logo are either trademarks or registered trademarks of Extreme Networks, Inc. in the United States and/or other countries. Other trademarks are the property of their respective owners.

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/the-nfls-super-bowl-li-is-the-most-connected-event-in-digital-history-300405139.html

SOURCE Extreme Networks, Inc.

News Provided by Acquire Media