

# Extreme Networks Purview Network-Powered Analytics Selected as a Finalist for Best of Interop 2014 Awards

## Breakthrough Product Delivers Application Analytics and Optimization that Transforms the Network into a Strategic Business Asset

SAN JOSE, Calif., March 17, 2014 /PRNewswire/ -- Extreme Networks, Inc. (Nasdaq: EXTR) has been selected as a Best of Interop finalist for the management award category, recognizing the recently introduced Purview network-powered application analytics and optimization solution. The Best of Interop award winners will be announced on Tuesday, April 1 at 5:30 pm in the Interop Theater on the Expo Floor during Interop Las Vegas, which is happening on March 31 - April 4<sup>th</sup> at the Mandalay Bay Convention Center.



"With application analytics becoming a vital component of business performance today, we recognized the importance of providing innovative technology to help organizations understand user engagement in order to optimize application performance," said Chris Crowell, COO for Extreme Networks. "Purview is shipping and deployed today across vertical industries including higher education, healthcare and in sports stadiums to help create a better user experience. We are very proud to be named a Best of Interop finalist."

Purview was launched in early February and was <u>deployed by the NFL</u> to generate real-time network analytics at the most recent Super Bowl XLVIII, delivering the industry's first comprehensive in stadium model of mobile application usage.

The Best of Interop Judging Committee, comprised of 16 award-winning IT editors and analysts, reviewed nearly 130 entries and shortlisted submissions based on their significant technical impact and potential to move business technology forward.

"We want to congratulate Extreme Networks and all Best of Interop finalists for their forward-thinking approaches to improving business efficiency through tech," said Interop General Manager Jennifer Jessup. "With so many competitive entries, our judges have much deliberation ahead of them, before naming category winners at the event. We're excited for attendees to be able to interact with these products and services at the expo."

Purview is a first-of-its kind network-powered application analytics and network optimization solution that integrates with the network data that carries context of users, devices, locations and applications in use. Purview captures network data and then aggregates, analyzes, correlates, characterizes, and finally reports such data; thereby providing unprecedented insight into how and why systems and users perform.

#### **Additional Resources:**

- Extreme Networks Purview <u>Product Page</u>
- Purview Press Release
- Connect with Extreme via Twitter, Facebook, YouTube, LinkedIn and Google+

### **About Interop®**

Interop® is the leading independent technology conference and expo series designed to inform and inspire the world's IT community. Part of UBM Tech's family of global brands, Interop® drives the adoption of technology, providing knowledge and insight to help IT and corporate decision-makers achieve business success. Through in-depth educational programs, workshops, real-world demonstrations and live technology implementations in its unique InteropNet program, Interop provides the forum for the most powerful innovations and solutions the industry has to offer. Interop Las Vegas is the flagship event held each spring, with Interop New York held each fall, with annual international events in India, London and Tokyo, all produced by UBM Tech and partners. For more information about these events, visit <a href="https://www.interop.com">www.interop.com</a>.

#### **About Extreme Networks**

Extreme Networks, Inc. (NASDAQ: EXTR) is setting a new standard for superior customer experience by delivering network-powered innovation and market leading service and support. The company delivers high-performance switching and routing products for data center and core-to-edge networks, wired/wireless LAN access, and unified network management and control. Our award-winning solutions include software-defined networking (SDN), cloud and high-density Wi-Fi, BYOD and enterprise mobility, identity access management and security. Extreme Networks is headquartered in San Jose, CA and has more than 12,000 customers in over 80 countries. For more information, visit the company's website at <a href="http://www.extremenetworks.com">http://www.extremenetworks.com</a>.

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Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to the features, performance, and benefits of Extreme Networks products, are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors that could cause actual results to differ materially are contained in the Company's 10-Qs and 10-Ks that are on file with the Securities and Exchange Commission. <a href="http://www.sec.gov">http://www.sec.gov</a>.

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